



Eliana Kovalenko Vardi

Brand and marketing designer and team lead

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Hi, I'm Eliana :)

I'm a Brand and Marketing Design Lead, with over 6 years of experience, and 1 year of management experience. Currently leading a team of 3 designers. Design is my passion. I love learning the latest techniques and identifying upcoming trends in the industry. I am a dedicated, hardworking professional with a strong technical sense and a proven ability to work well under pressure. I am a team player and am always eager to learn and grow.

Previous employment

- 2021-2023 Brand & Marketing Design Team Lead at Gloat
- 2019-2021 Brand & Marketing Designer at Gloat
- 2017-2019 Sole graphic designer at Mogogo Buffet solutions.
- 2017 Motion designer at "Visualed" and freelancer.
- 2016 Graphic designer at event branding office "Brown".

Special skills

Facilitating collaborative design processes, Motion design, Basic 3D modeling and rendering, Illustration, and Infographics.

Software

Figma, Sketch, XD, Illustrator, Photoshop, InDesign, After effects, Premiere, Audition, Wordpress, Elementor.

Education

- 2013-2017 B.design in Visual communication design from H.I.T specializing in Interactive design
- 2011-2012 Biology with a biotechnology major at Tel-Aviv university
12 year high school education - Full matriculation

Languages

Hebrew, English, Russian

